



**Interstate 29/35 Connections Project**  
103 W. 26<sup>th</sup> Ave.  
North Kansas City, MO 64116

816.841.8888  
[www.kcicon.com](http://www.kcicon.com)

FOR IMMEDIATE RELEASE  
February 8, 2010 at 5:00 AM

For more information, contact:  
Jennifer Benefield: 816.841.6037 (office)  
816.509.2561 (mobile)

## **Name That Barrel Beauty**

*New barrel person on the kcICON Project comes with a serious message*

KANSAS CITY, Mo. – Barrel Bob, the 10-foot tall, orange barrel man on the kcICON Project, now has some company. A new barrel person will help Bob spread the word about driving safely in the work zone. She will also use a message board to remind motorists to slow down.

“If there is ice and snow, please take it slow!” said kcICON Community Relations Manager Jennifer Benefield. “Driving safely through construction work zones is always the right thing to do, especially in changing winter weather.”

The Missouri Department of Transportation’s (MoDOT) new *Driving Safely Through the kcICON Corridor* brochure details what to do if in an accident and provides information on towing help in the kcICON Project work zone. These brochures are available in the information kiosks at the North Kansas City Community Center and Kansas City Central Public Library downtown.

*There is a naming contest for the new Barrel beauty. Visit the kcICON Project Web site at [www.kcicon.com](http://www.kcicon.com) for more information, or email us your best name idea at [info@kcicon.com](mailto:info@kcicon.com). The winning name will be chosen by the kcICON Project Team on Valentine’s Day. The winner and entry name will be announced on February 16, 2010, and the prize will be a kcICON Project mug and t-shirt.*

Barrel Bob and his companion were created by Robert Ohl, a Paseo Corridor Constructors employee. Ohl donated his time and materials to make these creations.

The \$245 million kcICON project will reconstruct/rehabilitate 4.7 miles of Interstate 29/35 from just north of Route 210/Armour Road in North Kansas City into the northeast corner of the downtown Kansas City, Mo. freeway loop. The project includes improving outdated interchanges and the construction of the Christopher S. Bond Bridge – a new landmark, cable-stay Missouri River Bridge. Additional information is available on the project’s Web site: [www.kcicon.com](http://www.kcicon.com) or on [facebook](https://www.facebook.com/kciconproject) “kcICON Project.”

###

Interstate 29/35 Connections Project  
103 W. 26<sup>th</sup> Ave.  
North Kansas City, MO 64116

816.841.8888  
[www.kcicon.com](http://www.kcicon.com)

*Can you put a name to this face?*

