



Interstate 29/35 Connections Project
103 W. 26th Ave.
North Kansas City, MO 64116

816.841.8888
www.kcicon.com

FOR IMMEDIATE RELEASE
January 25, 2010 at 5:00 AM

For more information, contact:
Jennifer Benefield: 816.841.6037 (office)
816.509.2561 (mobile)

Bob says “Don’t Barrel Through the Work Zone!”

KANSAS CITY, Mo. – Barrel Bob, a 10-foot tall, orange barrel man, is pointing the way to safe travels through the kcICON corridor. Bob will first greet motorists at Interstate 29/35 and Northeast Parvin Road starting Monday, Jan. 25 and will remain a fixture on the kcICON Project, using a message board to remind motorists to slow down.

As winter weather continues, travelers should drive safely in the construction zone. “Our crews are not as active during the winter months, and motorists sometimes need to be reminded that they are still traveling through a construction site,” said kcICON Project Director Brian Kidwell. “We care about the public’s safety, as well as the safety of our crews, and encourage motorists to abide by the posted speed limits.”

The Missouri Department of Transportation (MoDOT) is releasing a Public Service Announcement video entitled *Driving Safely Through the kcICON Corridor*. This video is now available for any news outlet to pick up by visiting the MoDOT FTP site at: ftp://ftp.modot.org/CRmedia/kcicon/kcICON_PSA/.

Barrel Bob is a creation of Robert Ohl, a Clarkson Construction employee. Barrel Bob took about ten hours to build, and comes in standard safety gear, including a reflective body, hard hat, and safety glasses.

The \$245 million kcICON project will reconstruct/rehabilitate 4.7 miles of Interstate 29/35 from just north of Route 210/Armour Road in North Kansas City into the northeast corner of the downtown Kansas City, Mo. freeway loop. The project includes improving outdated interchanges and the construction of the Christopher S. Bond Bridge – a new landmark, cable-stay Missouri River Bridge. Additional information is available on the project’s Web site: www.kcicon.com or on [facebook](#) “kcICON Project.”

###