

Maintain safe distances: The most common crash in a highway work zone is a rear-end collision, so don't tailgate. Also, remember to keep a safe distance between your vehicle and the construction workers and equipment.

Allow extra time: Expect delays and leave early so you can reach your destination on time. Before leaving, check the kcICON Construction Schedule for regular updates at www.kcicon.com for lane drops and traffic pattern changes.

The Third Largest Country in the World

Twitter...Facebook...YouTube stats and why social media is here to stay.

June 30 is now "Social Media Day." Not because anyone who actively uses social media outlets needs a special day to do it. But this special day is meant to bring awareness to the fact that social media is a new presence with which to be reckoned. While English teachers everywhere blame text messaging and Twitter for the downfall of grammar, phone manufacturers are keeping the texting and uploading platforms in mind for the next generation of gadgetry. Large corporations and burgeoning small businesses are now on Facebook (along with the kcICON Project!) Since the first person complained online about poor service at a particular company, companies everywhere have been monitoring the Internet, trying to figure out how to get into the conversation too.

Social media is...well, social. This is an online way for people to communicate. It more closely resembles how casual conversation looks and sounds, which is why it has become one of the most popular and fastest growing methods of reaching others since the invention of the

telephone. If Facebook was a country, and each member of Facebook was a citizen, Facebook would be the third most populous country in the world, (with China being first and India being second.)

If you haven't Twittered, or posted a video to YouTube, or (for gosh sakes) opened a Facebook account, give it a go. You won't be breaking new ground, but you will be able to take part in the online, ongoing conversation that is here to stay. Have your say! Get online today.



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